Columbus Redevelopment Commission

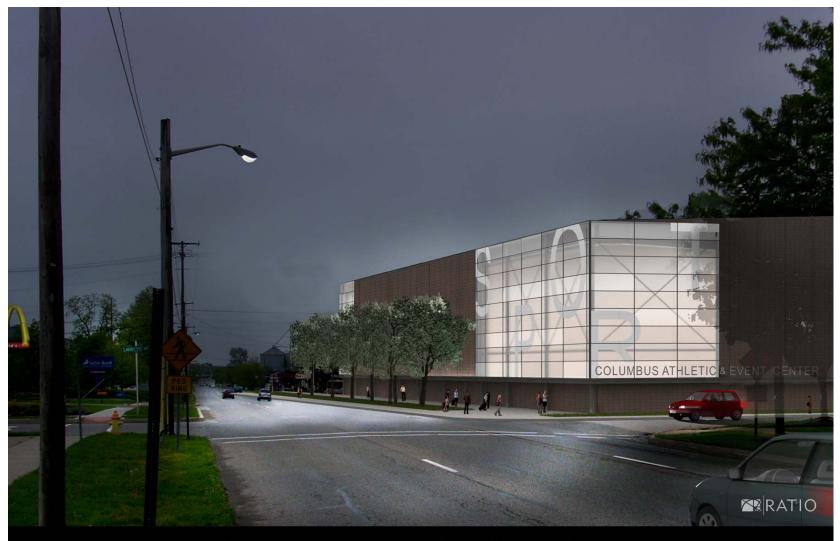
Presentation

Indoor Sports Complex

Columbus, Indiana







COLUMBUS ATHLETIC & EVENT CENTER Concept Design • January 15 2009 • Exterior Perspective







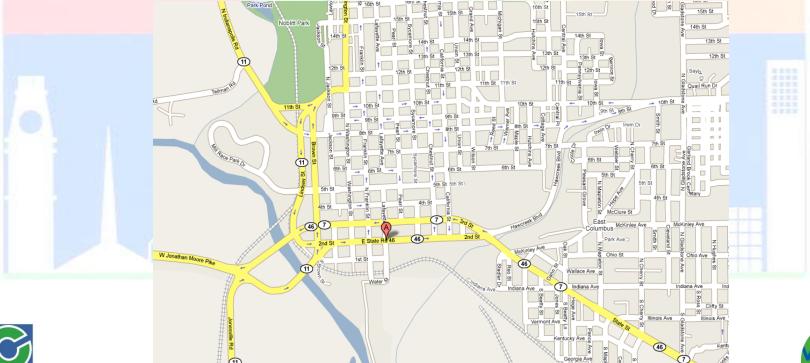
COLUMBUS ATHLETIC & EVENT CENTER Concept Design • January 15 2009 • Building Total GSF 128,300





Location and Map

- Columbus Indoor Sports will be located at the SE corner of 2nd and Lafayette Streets.
- Hours of operation will be 8:00am to 11:00pm seven days a week.





Indoor Sports Complex

- \$12.5 million private funded project.
- Expected start date is late March early April of 2009.
- Expected to be completed by December of 2009.
- Privately owned and operated in a collaboration with CERAland.
- Facility is being designed by Ratio Architects and construction services are done by Taylor Brothers.





The Idea

- To design, build and manage a profitable indoor sports complex that houses artificial turf fields (for soccer, baseball, softball, lacrosse, rugby, and other turf / field sports) and hard courts (basketball, volleyball, and wrestling) to compliment the amateur sports of Columbus.
- Our goals are to provide:
 - A premier youth competition indoor sports complex for Columbus.
 - A year round training facility for youth sports.
 - Court, turf and training facilities to enhance and improve performance in youth sports.



Community Research

- Conducted research on communities who are organized to support amateur sports.
- Similar size to Columbus and/or in close proximity.
- Find out what they did to establish and market the complex and how the communities have succeeded or failed.
- Click here for research information.





Products

Design elements:

Enhancement Center

Multi-purpose / conference room

Concession / vending

Lounge and casual food

Video

Activities and profit centers

Turf:

Soccer

Lacrosse

Flag football-nfl program

Tackle football program-(western springs program)

Softball practice

Baseball practice

Field hockey

Rugby





Products

Hard court activity: • Programs:

Basketball

Volleyball

Floor hockey

Jazzercise / dance etc.

Meeting / presentations

Enhancement training

Wiffle ball / tee ball

Golf range

Shows and exhibits

School field trips

Corporate days-Social and team

building

Birthdays and Parties

Baseball academy

Lounge and casual food

Concessions / food / vending

Video

Banner and Sponsorship programs

Camps and clinics



Indoor Sports Complex

- Can host athletic competitions up to the NCAA Division II level.
- The turf fields can accommodate events such as tradeshows, exhibits, and other special events.

Columbus, Indiana